

Powertrains and Energy Systems of Tomorrow 2024

The need for accelerated market-driven implementation

18th International MTZ Congress on Future Powertrains

14 and 15 May 2024 | Chemnitz, Germany



Information and Registration for
Exhibitors and Sponsors

All facts at a glance

VERANSTALTUNG

Powertrains and Energy Systems of Tomorrow 2024 –
The need for accelerated market-driven implementation

DURATION

2-day congress
(single-stranded)
with accompanying exhibition

DATE

05/14/2024 – 05/15/2024

FORMAT

on site

MAIN SUBJECT AREAS

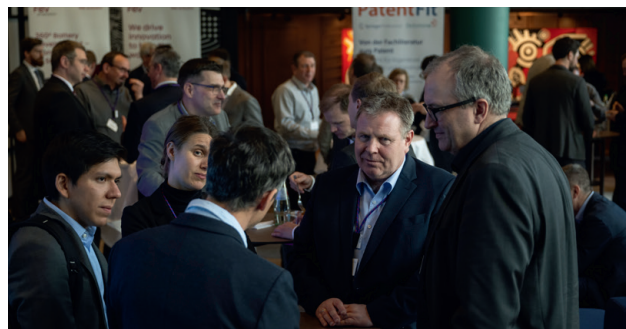
- ▶ Powertrain solutions for HEV, PHEV, BEV, and FCEV
- ▶ International approaches
- ▶ Infrastructure and energy chains
- ▶ Sustainability
- ▶ Grid integration

REACHABLE TARGET GROUPS

This ATZlive congress is aimed at executives and engineers as well as experts in industry, authorities, NGOs, and scientific institutes who are involved in powertrain development, the generation and distribution of hydrogen and electricity, the expansion and integration of the power grid, international markets, production networks, and supply chains.

SPECIAL HIGHLIGHTS

- ▶ Top-notch participants
- ▶ Exclusive networking opportunities on site
- ▶ Breaks in the exhibition area
- ▶ Evening event as an additional communication platform
- ▶ Diverse promotion of the event
- ▶ Attractive exhibitor packages
- ▶ Individual support before and during the event



Presentation options

EXHIBITORS

6 sqm booth area (without booth)	€ 3,500
8 sqm booth area (without booth)	on request
each additional qm booth area	on request

Your rental fee includes the following:

- ▶ One conference ticket for the entire event (worth € 1,495)
- ▶ A virtual exhibition booth:
 - Your logo, company profile and contact details
 - Image and/or video embedding
 - Call to action button
 - 1:1 Video chat with participants
- ▶ 10 % discount on admission for all participants from your company
- ▶ Logo, company profile and a link to your homepage on www.atzlive.de as part of the conference announcement
- ▶ Power connection (230 V, 3 KW incl. 3-way socket)
- ▶ On request we provide a table and two chairs

EXHIBITOR PACKAGE PLUS

The **Exhibitor Packages Plus** include the Exhibitor basic package, plus the increased number of tickets you choose.

6 sqm booth area incl. 3 conference tickets	on request
8 sqm booth area incl. 3 conference tickets	on request
Individual exhibitor packages incl. 6 or more conference tickets s	on request

Use your additional ticket contingent for (potential) customers, your own employees or partner companies.

Invite your customers to the event and convince them of your products on site. Then deepen your business your business relationship at the joint evening event. Or use the additional tickets to win new customers at the event with a strong sales team at the event.

Additional booth passes can be purchased (incl. catering & evening event, excl. attendance of lectures). Invoicing will take place immediately after the event.

Read on now and access all available advertising opportunities such as sponsorships and much more!



Please contact:

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